Senior Video Editor & Design Manager

Narendra Singh

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PROFILE

Senior video editor and design manager with **5+ years of experience in video production** and motion graphics. Creates explainers, campaigns and podcasts, alongside AI video and app design.

PROFESSIONAL EXPERIENCE

SunCrypto

Jan 2024 - Present

Design Manager | Full-time, Jaipur | Joined as Senior Video Editor

- Edit long-form videos, podcasts, short videos and reels for SunCrypto as a **Senior Video Editor**.
- Contributed to **commercial TV ads for SunCrypto**, alongside campaign videos, podcasts and reels.
- Coordinate video and graphic design with product and marketing teams to align campaign assets.
- Build **motion graphics and JSON/Lottie animations** for app experiences; create campaign and event assets for events such as **Money Expo and TokenIQ**.

MaxPe

Dec 2024 - Present

Video Editor & Design Manager | Freelance

- Edit promotional videos and influencer content; deliver app and brand assets as a freelance partner.
- Designed app flows, brand identity and a design system for a recharge and bill-payments product with **3M+ app downloads**.

Metasoftech

2021 - 2024

Video Editor & Graphic Designer | Full-time, Jaipur

- Edited advertisements, reels and social campaigns with motion graphics and visual effects.
- Shot product photography and video for Attar Ayurveda and Elecious, handling camera framing, lighting and composition.

SKILLS & LANGUAGES

Technical skills: Video editing, colour correction, audio cleanup, motion graphics, AI video, podcast production, camera handling and lighting; app UI/UX and brand identity.

Software: Premiere Pro, After Effects, DaVinci Resolve, Audition, Figma, Photoshop, Illustrator.

Languages: Hindi, English.

EDUCATION

Arena Animation Academy, Ajmer

May 2017 - Nov 2020

Visual Design & Motion Graphics